



MOUNTAIN RESOURCE CENTER

Regular Board Meeting – July 22, 2025

Steve Hayes- President
Karen Lightfoot- Treasurer

Bruce Atchison- Vice-President
Christy Stricker - Secretary

Meeting was called to order at 5:30 pm by Steve Hayes

Present: Sarah Kinzer (CEO), Steve Hayes, Addie Nicholson, Peter Brettell, Bruce Atchison, Miles McNamee, Rebecca Taylor, Celia Feinstein, Chad Atwell, Trisha Karstetter, Karen Lightfoot, Amanda Gregg (VP of Programs and Services), Lisa Feldman (Director of Development), Corrine McDermid (Marketing & Events Coordinator), Jennie Geurts (CFO)

Absent: Clif Watkins

Mission Moment

Amanda Gregg provided an update on case manager distribution. MRC, which previously had up to six case managers, now has only one. Over the years, there have been fluctuations in pass-through money and management efficiency.

During the last fiscal year, case managers identified ways to increase program efficiency. They noted concerns like "high use," which prompted MRC to examine how much time case managers spent with each client making time more equitable. MRC talked with the Our Center in Longmont and incorporated several aspects of their model.

Clients now fall into three categories: emergency situations and one-time assistance, both capped at \$1000 with an 18-month waiting period for further aid; and extended case management, which offers up to \$5000 over three months, with a two-year waiting period for additional help. Clients, with the help of a case manager, establish their own financial, family, and/or mental health goals through assessments. All these strategies aim to help clients become more financially independent.

In the last fiscal year, 20 people used extended case management, with the remaining clients participating in the other two programs. MRC began this fiscal year with this same model and secured a grant to support this programming. Additionally, a pro bono counselor will soon begin offering mental health services.

Approval of previous Board meeting minutes

A motion to approve the May 27, 2025, board minutes, as presented, was made by Peter Brettell, seconded by Miles McNamee, and approved unanimously.

CEO Report

In July, MRC received its first installment from the Next50 Foundation. MRC has 4 or 5 new grant requests. Katie is discovering many more grant prospects. Rose Foundation asked for MRC to apply for a grant helping with general operations. Larkk Foundation is coming to see MRC once the preschool begins in August. Sarah discussed

Kyle Clark's Word of Thanks donations and positive advertisement from the campaign. A back to school supply fundraiser is currently happening. MRC may become a provider of CCCAP (Colorado Childcare Assistance Program) funding for income qualified 3-year olds. Thank you to Sarah for carrying the bulk of grant writing for the last 6 months before Katie was hired.

Amanda stated that 7 UPK children signed up for preschool, and three 3-year olds as of July 22, 2025. Elevation Celebration is coming up and Amanda will give volunteers more details.

Executive Committee Report

N/A

Finance Committee Report

Karen reviewed the 2025 full year draft budget; 79% revenue and 96% expenses. MRC has a deficit of \$282K at the end of the past fiscal year, and a projected deficit of \$200K for the current fiscal year. Sarah and Jennie continue to monitor and manage MRC's expenses to make them as efficient as possible. These budget challenges are not unique to MRC, and are seen throughout the non-profits in the area.

Fundraising Committee Report

Our goal for 2026, is \$409,000 broken down into 3 tactics: gala, salon events and comprehensive fundraising. This goal represents a \$90,000 increase from last year. The Fundraising Committee is focusing on donors that can give \$1000 or more. Trisha, Chad, Steve, Sarah, Miles and Lisa are tactically calling these donors to set up meetings and are also calling former gala attendees. MRC is also focusing on upgrades for donations. Immediate efforts are on the gala and selling tickets. Board members were encouraged to ask people to come to the gala, send email invitations, and share on social media. Christy is heading up our stewardship program by emailing, writing thank you notes or calling past donors.

New Business

Corinne discussed the gala and how to purchase tickets on the website. Early bird ticket prices end August 5, 2025. Last year's attendance was 150, with hopes to increase this year's to 200 people.

MRC renewed its 3-year strategic plan in January. The KPI's are shared between the board and internal MRC staff, which updates the document regularly. The strategic plan will be emailed to board members soon. The board was asked to look specifically at the piece about purchasing land next door for the preschool.

Old Business

N/A

Adjourned at 7:04 pm by Steve Hayes.

Submitted by Christy Stricker

Approved by Board: September 23, 2025