



MOUNTAIN RESOURCE CENTER

Regular Board Meeting – January 28, 2025

Steve Hayes- President

Bruce Atchinson- Vice-President

Christy Stricker - Secretary

Meeting was called to order at 5:30 pm by Steve Hayes

Present: Sarah Kinzer (CEO), Steve Hayes, Addie Nicholson, Christy Stricker, Christy Seabourne, Peter Brettell, Bruce Atchison, Miles McNamee, Clif Watkins (second half of the meeting), Rebecca Taylor, Amanda Gregg (VP of Programs and Services), Lisa Feldman (Director of Development)

Absent: Jim Walpole

Mission Moment

N/A

Approval of previous Board meeting minutes

A motion to approve the November 19, 2024, Board minutes, as presented, was made by Bruce Atchinson, seconded by Miles McNamee, and approved unanimously.

A motion to approve the January 7, 2025, special Board meeting minutes, as presented, was made by Bruce Atchinson, seconded by Miles McNamee, and approved unanimously.

CEO Report

Sarah thanked the Board for their fundraising pages on Colorado Gives Day, noting that MRC received \$48,000 in donations. She also reported that MRC is in the process of hiring a new grant writer, with a February start date. Sarah will continue grant writing and reporting to funders through February. MRC's Annual Report was recently published, with copies passed out to the Board. The Report showed that MRC is meeting the large needs of our community. Finally, UPK will start enrolling new registrations in early February.

Executive Committee Report

N/A

Finance Committee Report

Gil Gomez resigned from the Board (and as Treasurer) due to personal and professional reasons. With respect to actual performance versus Budget through December, 2024, Steve reported that there are significant shortfalls with respect to both the annual gala and UPK. Furthermore, although donations (\$69,000) received in the month of December were good, MRC still expects to have a shortfall of at least \$28,000 in donations for the full fiscal year. MRC is also experiencing a decline in grant revenue as well as incurring slightly higher operating expenses. Finally, letters containing the official tax documentation for 2024 Colorado Child Care Contribution Tax Credit

were sent out in January to all donors that gave \$500 or more designated for the MRC Preschool.

New Business

Consistent with the discussion at the special Board meeting on January 7, 2025, a motion was made by Peter Brettell, seconded by Bruce Atchinson, to form a new Fundraising Committee, to be chaired by Miles McNamee. The motion was made per bylaws Article 8, Section 4, and approved unanimously.

With respect to open positions on the Board, three candidates have been interviewed and vetted. Steve and Sarah formally nominated Trisha Karstetter, Celia Feinstein and Chad Atwell. After discussion of the qualifications of each candidate, a motion to approve the three potential board members to the Board was made by Steve Hayes, seconded by Peter Brettell, and approved unanimously.

Several small revisions to the 3 year Strategic Plan (previously reviewed at length by the Board) were discussed. A motion to approve these revisions to the Strategic plan was made by Steve Hayes, seconded by Peter Brettell, and approved unanimously.

The MRC Gala will be held at Mount Vernon Canyon Club in Golden on September 11, 2025.

The Salon Event will be held at MRC on February 27, 2025, from 5:30-7:30 pm.

With respect to ongoing efforts to acquire a land parcel adjacent to the MRC offices, negotiations with the property owner continue. The property owner's title company drew up a draft contract. The Board thanked Christy Seaborne for reviewing the contract from the point of view of a realtor and Rebecca Taylor for providing comments as a Board member.

Old Business

N/A

Board Development Orientation Program- Part 1 (Lisa Feldman)

Lisa Feldman led a discussion of the fundraising orientation program. She explained the fundamentals of the intersection of art and science leads to long term donor engagement and support. The Board went through an exercise creating a clear, concise, and compelling "elevator speech." The Board was also introduced to a triple venn diagram including cultivation, solicitation and stewardship, and was asked where each person fits in. Miles and Lisa discussed the plan for the Fundraising Committee, focusing on a multi-faceted campaign targeting past and current donors, gala participants and netting new prospective donors. The upcoming Salon Event (February 27) will engage donors who gave \$500+ between FY '23 to the current date, with a total lifetime gift of \$1000+. During the event, donors will meet the new Board President and tour MRC facilities.

Adjourned at 7:30 pm by Steve Hayes.

Submitted by Christy Stricker

Approved by Board: March 25, 2025